



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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JUN 28 2004

GROUP 3600

In re application of:

Applicant : Thomas J. Perkowski
Serial No. : 09/483,105
Filing : January 14, 2000
Title of Invention : INTERNET-BASED METHOD OF AND SYSTEM FOR MANAGING AND SERVING CONSUMER PRODUCT ADVERTISEMENTS TO CONSUMERS IN RETAIL STORES
Examiner : Matthew Gart
Group Art Unit : 3625
Attorney Docket : 100-033USA000

Honorable Commissioner of Patents
and Trademarks
Washington, DC 20231

RESPONSE TO OFFICE ACTION MAILED DECEMBER 17, 2003

Sir:

In response to the Office Action mailed in the present Application on December 17, 2003, Applicant submits the following amendments for entry in the same:

AMENDMENT OF THE TITLE:

Please amend the Title of Invention to read as follows:

--RETAIL-BASED CONSUMER PRODUCT INFORMATION SEARCH AND DELIVERY SYSTEM DRIVEN BY A MANUFACTURER-MANAGED INTERNET-BASED CONSUMER PRODUCT INFORMATION MANAGEMENT AND DELIVERY NETWORK--

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